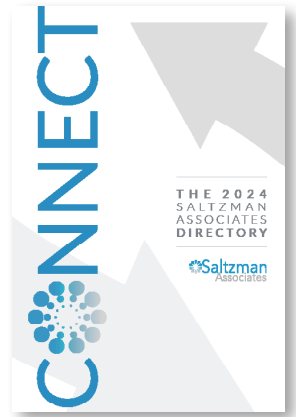


2024 CONNECT DIRECTORY



Saltzman Associates is pleased to announce the upcoming publication of the 2024 CONNECT Directory!

Published annually, the new CONNECT Directory includes critical contact information from our network of client-facing distributor firms, as well as details regarding each person's role and area(s) of interest. Additionally, product and service providers to our network may also choose to be included in the directory. Obtaining a listing in our new directory will increase your visibility to the people you want to target most.

AD OPPORTUNITIES

Select an Ad Placement that will make your organization stand out. **A complimentary Company Listing is included with the purchase of an ad.** Additional ads of equal or lesser value are discounted 20%.

Ad Options	Price	Size	Description
Full Page	\$7,500	6.6x10"	Full page in bound book
Half Page	\$5,000	6.6x5"	1/2 page in bound book
Quarter Page	\$3,000	6.6x2.5"	1/4 page in bound book
Insert	\$10,000	6.6x10"	2-sided unbound insert (max of 3 available)

LISTING OPPORTUNITIES

Options	Price	Size	Description
Company Listing	\$500	Up to 15 individuals	To be included in the directory, firms that offer product or services to or through our network of client-facing distributor firms have the opportunity to purchase a Company Listing.

YOUR FIRM NAME

YOUR LOGO

123 Main Street, City, State 45678			Role	Interest
Maggie Smith	maggie.smity@firmname.com	555-123-4567	R	Ad, AI, Mf
Alan Edwards	alan.edwards@firmname.com	555-123-4567	O E	A, In
Scott Adams	scott.adames@firmname.com	555-123-4567	P S	Si

B- New Business Development, C- Compliance/Supervision, E- Sr. Executive, O- Operations, P- Product, R- Relationship Mgt, S- Sales Ad- Advisory, AI- Alternatives, An- Annuities, In- Insurance, Mf- Mutual Funds, Qp- Qual Plans, Si- Structured Investments, Te- Technology

Contact us to find out more information. 704-243-4512 | steve.saltzman@saltzmanassociates.com

PRINT SPECIFICATIONS

01 PDF Specifications

Final ad artwork must be supplied in PDF format created from an Adobe application using the PDF/X-1a:2001 specification. PDF files exported from non-Adobe programs can be unreliable and may not meet specifications. Do not export PDF with crop marks or color bars.

02 Page Size

- All pages should be built to trim size.
- Bleed elements must extend 0.125" beyond trim size.
- Keep all important images, logos and copy within 0.25" from trim edges.

03 Images

- All images must be CMYK or Grayscale with a minimum resolution of 300 DPI.
- Do not nest an EPS file into another EPS file.

04 File Submission Options

- Email: print@saltzmanassociates.com (20 MB or under) or
- Send link, via your send it, drop box or link to destination

05 Terms & Conditions

Saltzman Associates LLC ("SA") is publishing the CONNECT Directory in a printed booklet format that will be distributed annually across its broad network of clients and partners. Listings in the CONNECT Directory will include contact information for specific individuals from SA's network of client-facing distributors (e.g., broker dealers, banks) and product and service providers (e.g., insurance companies, technology firms, asset managers). Product and Service Providers ("PSP") must purchase a listing to be included in the CONNECT Directory.

SA reserves the right to accept or decline any advertising. The PSP assumes the liability for all advertising content (including text, representations and illustrations of advertising printed) and assumes responsibility for any claims arising thereof made against SA. Acceptance of advertising does not constitute a recommendation or endorsement of an advertiser's firm, service, or product by SA.

SA shall have the right to hold the PSP and/or its advertising agency jointly and severally liable for such monies as are due and payable to SA for and listing advertising that PSP or its agent ordered in which the listing or advertising was published. SA shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. Advertising orders are noncancelable after 20 calendar days prior to closing date. PSP and their agents will be billed for any listing and/or advertising space reserved if materials do not reach SA prior to materials due date unless written notice of cancellation is received prior to closing. Conditions other than listing and advertising rates are subject to change by SA without notice. SA reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time prior to the closing date. Positioning of advertisements within the CONNECT Directory is at the discretion of SA.



Ad Options	Trim Size	Live Area	Bleed	Final PDF Size
Full Page	6.6x10"	6.1x9.5"	0.125"	6.85x10.25"
Half Page	6.6x5"	6.1x4.5"	0.125"	6.85x5.25"
Quarter Page	6.6x2.5"	6.1x2"	0.125"	6.85x2.75"
Insert	6.6x10"	6.1x9.5"	0.125"	6.85x10.25"